

April 26, 2023

Municipality of North Cowichan Planning Department  
7030 Trans-Canada Highway  
Duncan, British Columbia, Canada  
V9L 6A1

**Re: Fireworks Media Group / Pamela Anderson Food Network Series**

Vancouver Island North Film Commission works closely with production companies who choose our Island as a filming destination. We are very familiar with Fireworks Media and the positive impact their series *Pamela's Garden of Eden* in Ladysmith, and *Big Timber* in Port Alberni and Sooke have had on those communities.

When it comes to having a production working in your community Fireworks Media Group's Pamela Anderson Food Network Series promises to offer what I think of as the best of both worlds. As an award-winning production company with 27 years of experience in documentaries, television dramas, kids, factual series and lifestyle programming they are known for being respectful and cooperative.

The motion picture industry offers strong economic benefits as the production and their crew spend their budget in local restaurants and stores, stay in local accommodations, hire local production support people, pay for parking and other location fees, and otherwise contribute to the community. A professionally managed boutique production of this size, shooting primarily on a single property will have minimal impact on the neighbourhood.

This series will air both on HGTV in Canada and on television networks around the world, providing the second economic impact of global film related tourism as your community will be profiled as a beautiful, welcoming and tourist-friendly destination.

I believe North Cowichan will get the benefit of both the economic impact & promotional value, without the inconvenience that can come with larger productions.

Yours truly,

A handwritten signature in cursive script that reads "Joan Miller".

Joan Miller  
Executive Director