



To Whom it may concern,

February 22, is a special day for Girl Guides around the world. Here in Canada, Girl Guides celebrate World Thinking Day, a day of international friendship. It is an opportunity to speak out on issues that affect girls and young women globally, celebrate the founding of Girl Guides, and be connected to the 10 million members around the world who are part of the Guiding movement.

Here in British Columbia, we have thousands of girls and women who are members of Girl Guides of Canada. Our Girl Guide program is present in nearly every community across BC. Our girls/volunteers light up their communities year-round through leadership and community service. Girls typically participate in annual Thinking Day activities held on/around February 22. When the COVID-19 pandemic impacted the way we participate in usual gatherings, we developed an initiative to keep our communities and members connected by lighting up our communities blue. This event has been widely accepted by our members and communities, we are excited to announce we will be entering our fourth year of Guiding Lights across British Columbia.

For Thinking Day 2024, we will be celebrating in a way that brings our member and the public together : **[Guiding Lights Across British Columbia](#)**. This community initiative will light up outdoor landmarks, bridges, buildings, stadiums, and other illuminated locations, with blue lights, in celebration of the sisterhood of Guiding across BC and beyond, on February 22. Participating locations and the Guiding Lights Poster can be found at: www.girlguides.ca/guidinglightsacrossbc

We will be encouraging our members, their families and members of the public to admire these lit-up sites in ways that share in the guiding spirit. Photos will be shared on social media, emailing our members with info about how to participate, and more.

Our Girl Guide members and broader network of supporters would be thrilled to have your landmarks lit up as part of Guiding Lights Across British Columbia, and to highlight your participation as part of this province-wide event. Please contact us at bc-prcomm@girlguides.ca to confirm your ability to participate in this February 22, 2024, activity.

Thank you for your support for Guiding in BC!