

## Ginny Gemmell

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**From:** Paul Fletcher <paul.fletcher@somenosmarsh.com>  
**Sent:** Thursday, August 4, 2022 11:05 PM  
**To:** Council  
**Subject:** WildWings sponsorship request

Dear Mayor & Council

I know we are out of the North Cowichan funding cycle and we are also experiencing how money is tight right now, but we are hopeful that you would consider contributing \$500 to support this year's WildWings Nature & Arts Festival.

Many of our events are taking place in North Cowichan and many events are low in cost or free to encourage accessibility for all. Your contribution would be used to sponsor the Celebrate Somenos Family Day at the Somenos Marsh Open Air Classroom where we have a host of activities for families throughout the OAC. All of the WildWings events will have an event sponsor and we thought that The Celebrate Somenos event would be the perfect event for North Cowichan to sponsor as it is taking place on North Cowichan property.

We missed last year's funding deadline partly due to the madness of the festival happening at the same time as your deadline and due to the impact of Covid on everything in our lives. We will be applying again this October for a Grant in Aid for you to sponsor this same event again next year as well to become a Festival Patron and thought that it would be a good opportunity to get the ball started this year with a smaller donation to get your name into the sponsorship place.

Event sponsorship is recognized at the event, in our event advertising and on a 'thankyou' poster that is displayed at all events amongst other things.

Thank you for the consideration

Paul Fletcher  
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WildWings Coordinator, wildwingsfestival.com  
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*Stewards of the S'amunu/Somenos Conservation Area*